Best Foot Forward
for pedestrian safety

Best Foot Forward
FY 25-26 Annual Report
October 2025 – September 2026

Bike/Walk Central Florida

St. Johns County at a Glance

October 2025 – September 2026

Crosswalk Evaluation



6 Crosswalks Evaluated*

21 Collections Completed

840 Staged Crossings

Education & Outreach



4 Outreach Events

158 People Reached

224 Resources Distributed

High-Visibility Enforcement



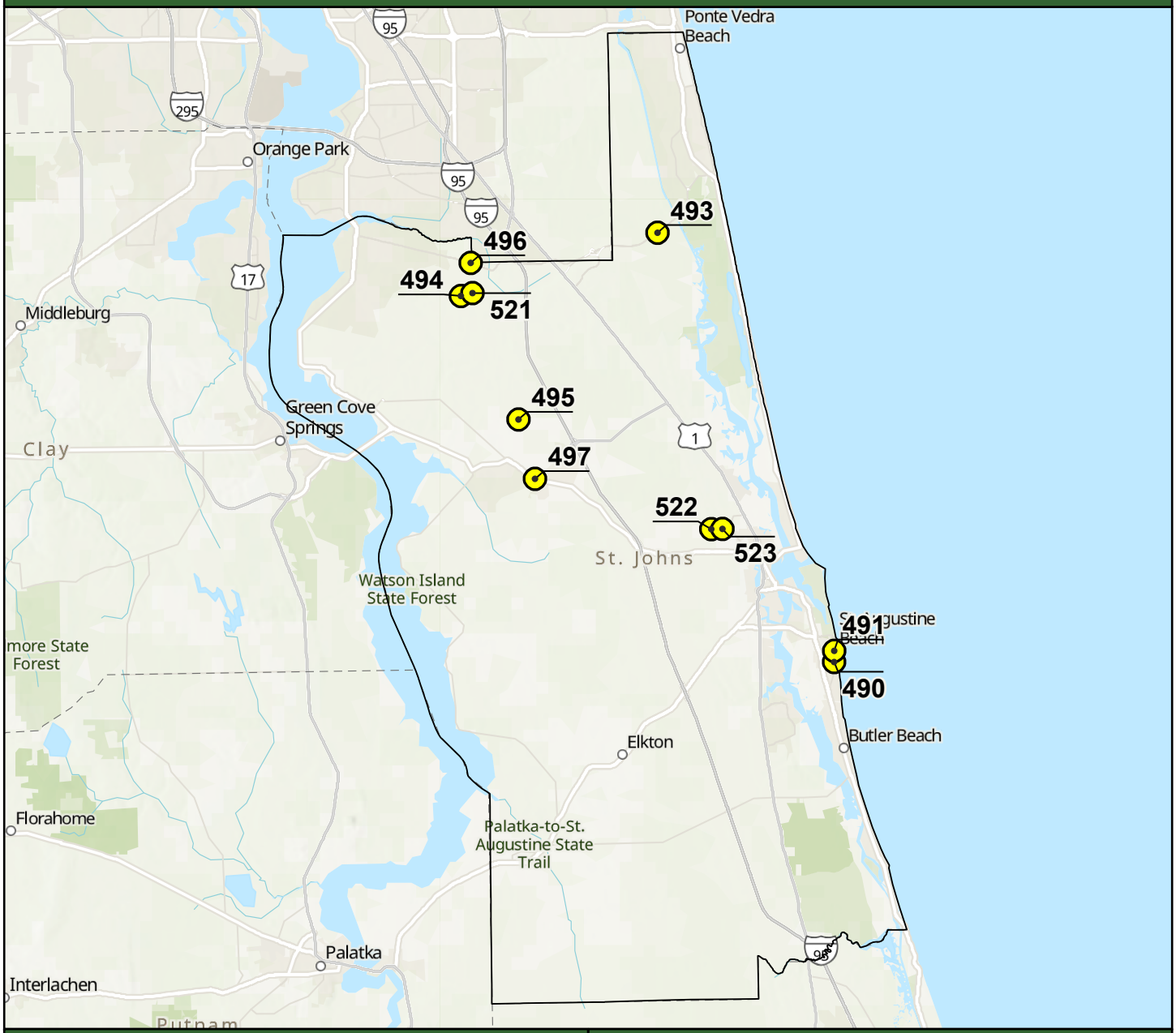
2 Regional Operations

9 Crosswalk Enforcements

39 Warnings & Citations

**Additional baseline data was also collected at other crosswalks. Details are available within the following crosswalk pages.*

St. Johns County Crosswalks



ID	Name	ID	Name
490	A1A Beach Blvd & A Street	496	Race Track Road & St Johns Pkwy
491	A1A Beach Blvd & 11th St	497	FL-16 & International Golf Pkwy
493	Davis Park Rd & Nocatee Pkwy	521	Longleaf Pine Pkwy at Patriot Oaks Academy
494	Longleaf Pine Pkwy & S Durbin Pkwy	522	Woodlawn Rd at Jackson Park Dr
495	St Johns Pkwy & Silverleaf Pkwy	523	Woodlawn Rd at Hefferon Dr

View the Crosswalk Dashboard Online

Download Driver Yield Rate GIS Data

Crosswalk Spotlight

St. Johns County: Woodlawn Rd at Jackson Park Dr.





This crosswalk is located near the entrance of a neighborhood and park, spans across a four-lane road with a speed limit of 45MPH and sees an average of over 10,500 vehicles a day. At baseline data collection, this location had an average driver yield rate of **67%**, which is right on the border between moderate- and high-yielding. In August, the St. Johns County Sheriff's Office focused enforcement efforts here during Operation Best Foot Forward to remind drivers that it is the law to stop for pedestrians in the crosswalk. Following the enforcement, the driver yield rate improved **9-pts** to **76%** in September, showing that enforcement efforts can help strengthen compliance with engineering upgrades.

Crosswalk Spotlight

St. Augustine Beach: A1A Beach Blvd. & A Street





Located at the entrance of a popular beach entrance in St. Johns County, this crosswalk sees an abundance of pedestrian, cyclist, and motorist traffic. Despite the high level of activity, the driver yield rate compliance remains well within our high-yielding zone at **92%.** To promote the visibility of the crosswalk and spread awareness about to yielding to pedestrians, the St. Augustine Beach Police Department enforced this location in July 2026 as part of Operation Best Foot Forward.

Best Foot Forward Crosswalks Summary

Best Foot Forward
for pedestrian safety

Crosswalk Name	Program Partner	Maintaining Agency	County	District	Program Status	Speed	Lanes	School Xing	Trail Xing	Crossing Type	Stop/Yield Type	Signal Type	Avg. Peds	Avg. Cyc.	Avg. ECV	FY24 DYR	FY25 DYR	FY26 DYR
A1A Beach Blvd & A Street	St. Augustine Beach	St. Johns County	St. Johns County	D5 STJ	Active	30	3	No	No	Controlled Intersection	None	SI	48	7	5			**90%**
A1A Beach Blvd & 11th St	St. Augustine Beach	St. Johns County	St. Johns County	D5 STJ	Active	30	3	No	No	Semi-Controlled Intersection	None	FLED	5	4	1			**73%**
Davis Park Rd & Nocatee Pkwy	St. Johns County	St. Johns County	St. Johns County	D4 STJ	Active	45	6	No	Yes	Controlled Intersection	None	SI	5	4	10			**81%**
Longleaf Pine Pkwy & S Durbin Pkwy	St. Johns County	St. Johns County	St. Johns County	D1 STJ	Active	45	6	No	No	Controlled Intersection	None	SI	5	3	1			**65%**
St Johns Pkwy & Silverleaf Pkwy	St. Johns County	St. Johns County	St. Johns County	D2 STJ	Active	45	6	No	No	Controlled Intersection	None	SI	0	1	1			**62%**
Race Track Road & St Johns Pkwy	St. Johns County	St. Johns County	St. Johns County	D1 STJ	Active	45	5	No	No	Controlled Intersection	None	SI	1	13	6			**37%**
Longleaf Pine Pkwy at Patriot Oaks Academy	St. Johns County	St. Johns County	St. Johns County	D2 STJ	Under Evaluation	45	4	Yes	No	Midblock	None	RRFB	3	2	1			**68%**
Woodlawn Rd at Jackson Park Dr	St. Johns County	St. Johns County	St. Johns County	D2 STJ	Active	45	4	No	No	Semi-Controlled Intersection	None	RRFB	6	3	3			**72%**
Woodlawn Rd at Hefferon Dr	St. Johns County	St. Johns County	St. Johns County	D2 STJ	Active	45	3	No	No	Semi-Controlled Intersection	None	RRFB	4	3	0			**75%**

2026 Driver Yield Rate Data Collections

Collection Date	Drivers Yielding < 30-ft	Drivers Yielding > 30-ft	Drivers Not Yielding	Driver Yield Rate
2/16/2026	64	0	18	78%
6/1/2026	42	10	18	74%
9/28/2026	33	14	25	65%

Average Driver Yield Rate by Year

2024: N/A **2025:** N/A **2026:** 72%

Roadway Characteristics

Speed: 30 mph
Number of Lanes: 3
Crossing Type: Semi-Controlled
Crossing Signal: FLED

Roadway Users

Avg. Daily Traffic: 8,100
Avg. Pedestrians/hour: 5
Avg. Cyclists/hour: 4

Signs

Crossing Sign Type: Ped Crossing Signs + Arrow
Ahead Sign Type: None
Vertical Sign Type: None
Turning Vehicle Sign Type: None
Yield/Stop Sign Type: None

Markings

Yield/Stop Markings: None
Ped Crossing Markings: No
Transverse Rumble Strips: No
High Visibility Crosswalk Markings: Yes

Medians and Ramps

ADA Detection Pads: Non-compliant
ADA Ramp: Yes
Median Type: None

St. Augustine Beach



Aerial imagery provided by Esri Community Maps Contributors (imagery date varies)

Best Foot Forward for pedestrian safety
Program administered by Bike/Walk Central Florida

A1A Beach Blvd & 11th St

Crosswalk Characteristics & Driver Yield Rate Summary

0 50 ft

2026-10-1

B

A1A Beach Blvd & 11th St

City of St. Augustine Beach

Best Foot Forward
for pedestrian safety

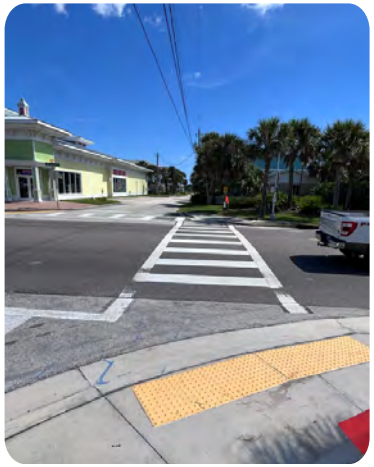
Crosswalk Observations:

- High percentage of drivers (>66%) yield to pedestrians at this crosswalk
- Pedestrians using the crosswalk were often observed pressing the button to activate the warning lights and carrying the provided flags when crossing
- Data collectors did not observe speeding as a major issue at this crosswalk
- Drivers were more likely to yield when multiple people were crossing at once
- During the most recent data collection, the flashing LED lights for northbound traffic were not activating, causing more drivers to not yield from that direction
- There is street lighting near the crosswalk
- The northbound side of the crosswalk is missing truncated dome warning pads









2026 Driver Yield Rate Data Collections

Collection Date	Drivers Yielding < 30-ft	Drivers Yielding > 30-ft	Drivers Not Yielding	Driver Yield Rate
3/10/2026	18	0	1	95%
6/1/2026	27	0	3	90%
9/28/2026	21	0	4	84%

Average Driver Yield Rate by Year

2024: N/A **2025:** N/A **2026:** 90%

Roadway Characteristics

Speed: 30 mph
Number of Lanes: 3
Crossing Type: Controlled
Crossing Signal: Signalized Intersection

Roadway Users

Avg. Daily Traffic: 8,100
Avg. Pedestrians/hour: 48
Avg. Cyclists/hour: 7

Signs

Crossing Sign Type: None
Ahead Sign Type: None
Vertical Sign Type: None
Turning Vehicle Sign Type: None
Yield/Stop Sign Type: None

Markings

Yield/Stop Markings: Stop Bar Markings
Ped Crossing Markings: No
Transverse Rumble Strips: No
High Visibility Crosswalk Markings: Yes

Medians and Ramps

ADA Detection Pads: Yes
ADA Ramp: Yes
Median Type: None

St. Augustine Beach



Aerial imagery provided by Esri Community Maps Contributors (imagery date varies)

A1A Beach Blvd & A Street

City of St. Augustine Beach

Best Foot Forward
for pedestrian safety

Crosswalk Observations:

- High percentage of drivers (>66%) yield to pedestrians at this crosswalk
- Pedestrians and cyclists were observed using crosswalk correctly
- Data collectors did not observe speeding as an issue at this crosswalk, and visibility was good from all directions
- Crossing distance is fairly short, so there were very few instances of non-yielding from left-turning drivers
- Some right-turning drivers failed to yield traveling southbound on A1A Beach Blvd, but overall the yielding was high
- Crosswalk markings are cracking and fading
- There is street lighting near the crosswalk









2026 Driver Yield Rate Data Collections

Collection Date	Drivers Yielding < 30-ft	Drivers Yielding > 30-ft	Drivers Not Yielding	Driver Yield Rate
6/1/2026	18	2	5	80%
9/25/2026	13	5	4	82%

*10/13/2026 Follow Up: 74%

St. Johns County



Aerial imagery provided by Esri Community Maps Contributors (imagery date varies)

Average Driver Yield Rate by Year

2024: N/A **2025:** N/A **2026:** 81%

Roadway Characteristics

Speed: 45 mph
Number of Lanes: 6
Crossing Type: Controlled
Crossing Signal: Signalized Intersection

Roadway Users

Avg. Daily Traffic: 15,500
Avg. Pedestrians/hour: 5
Avg. Cyclists/hour: 4

Signs

Crossing Sign Type: None
Ahead Sign Type: None
Vertical Sign Type: None
Turning Vehicle Sign Type: Turning Vehicles Sign - Yield
Yield/Stop Sign Type: None

Markings

Yield/Stop Markings: Stop Bar Markings
Ped Crossing Markings: No
Transverse Rumble Strips: No
High Visibility Crosswalk Markings: Yes

Medians and Ramps

ADA Detection Pads: Yes
ADA Ramp: Yes
Median Type: Curbed

Davis Park Rd & Nocatee Pkwy

St. Johns County

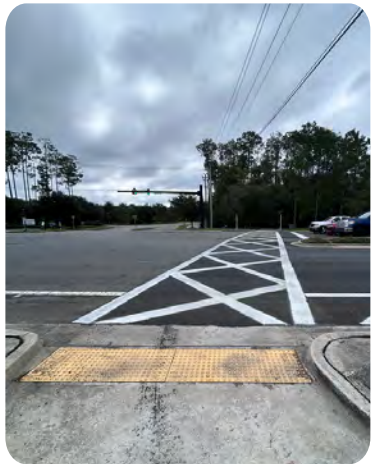
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Crosswalk Observations:

- High percentage of drivers (>66%) yield to pedestrians at this crosswalk
- Pedestrians were observed using crosswalk correctly and waiting for the walk signal to cross
- Eastbound drivers turning right onto Davis Park Rd are have their view of crossing pedestrians blocked by the drivers stopped in the straight lanes, resulting in a few hard stops and non-yielding behavior
- Northbound drivers on Nocatee Pkwy receive a green light as the pedestrian signal activates, resulting in some left-turn non-yielding
- Many of the crosses resulted in no vehicle interactions, and pedestrians did not have to wait long in between activating the pedestrian signals
- Data collectors did not observe speeding as a major issue at this crosswalk
- No street lighting near the crosswalk









2026 Driver Yield Rate Data Collections

Collection Date	Drivers Yielding < 30-ft	Drivers Yielding > 30-ft	Drivers Not Yielding	Driver Yield Rate
5/27/2026	10	5	7	68%
9/24/2026	6	2	5	62%

*10/13/2026 Follow Up: 77%

St. Johns County



Aerial imagery provided by Esri Community Maps Contributors (imagery date varies)

Average Driver Yield Rate by Year

2024: N/A **2025:** N/A **2026:** 65%

Roadway Characteristics

Speed: 45 mph
Number of Lanes: 6
Crossing Type: Controlled
Crossing Signal: Signalized Intersection

Roadway Users

Avg. Daily Traffic: 11,000
Avg. Pedestrians/hour: 5
Avg. Cyclists/hour: 3

Signs

Crossing Sign Type: None
Ahead Sign Type: None
Vertical Sign Type: None
Turning Vehicle Sign Type: Turning Vehicles Sign - Yield
Yield/Stop Sign Type: None

Markings

Yield/Stop Markings: Stop Bar Markings
Ped Crossing Markings: No
Transverse Rumble Strips: No
High Visibility Crosswalk Markings: Yes

Medians and Ramps

ADA Detection Pads: Yes
ADA Ramp: Yes
Median Type: Curbed

Longleaf Pine Pkwy & S Durbin Pkwy

St. Johns County

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Crosswalk Observations:

- Moderate percentage of drivers (33 - 65%) yield to pedestrians at this crosswalk
- Pedestrians and cyclist were observed using crosswalk correctly
- Westbound vehicles on Longleaf Pine Pkwy occasionally blocked the crosswalk when stopped at the traffic light
- Southbound drivers turning left eastbound onto Longleaf Pine Pkwy have a flashing yellow arrow during the pedestrian crossing phase, and these drivers contributed to a portion of the non-yielding for pedestrians walking south
- Pedestrians walking north were also obstructed by vehicles stopped in the straight lanes, causing some non-yielding from westbound drivers turning right northbound
- Data collectors did not observe speeding as a major issue at this crosswalk
- There is street lighting near the crosswalk









2026 Driver Yield Rate Data Collections

Collection Date	Drivers Yielding < 30-ft	Drivers Yielding > 30-ft	Drivers Not Yielding	Driver Yield Rate
3/11/2026	33	0	17	66%
5/27/2026	22	6	22	56%
9/24/2026	24	5	17	63%

Average Driver Yield Rate by Year

2024: N/A **2025:** N/A **2026:** 62%

Roadway Characteristics

Speed: 45 mph
Number of Lanes: 6
Crossing Type: Controlled
Crossing Signal: Signalized Intersection

Roadway Users

Avg. Daily Traffic: N/A
Avg. Pedestrians/hour: 0
Avg. Cyclists/hour: 1

Signs

Crossing Sign Type: Ped Crossing Signs + Arrow
Ahead Sign Type: None
Vertical Sign Type: None
Turning Vehicle Sign Type: None
Yield/Stop Sign Type: None

Markings

Yield/Stop Markings: Stop Bar Markings
Ped Crossing Markings: No
Transverse Rumble Strips: No
High Visibility Crosswalk Markings: Yes

Medians and Ramps

ADA Detection Pads: Yes
ADA Ramp: Yes
Median Type: None

St. Johns County



Aerial imagery provided by Esri Community Maps Contributors (imagery date varies)

St. Johns Pkwy & Silverleaf Pkwy

St. Johns County

Best Foot Forward
for pedestrian safety

Crosswalk Observations:

- Moderate percentage of drivers (33 - 65%) yield to pedestrians at this crosswalk
- Pedestrians and cyclists were observed using the crosswalk correctly and waiting for the walk signal
- Data collectors did not observe speeding as a major issue at this crosswalk
- Crosswalk markings are cracking and fading
- Majority of non-yielding behavior was in the slip lane, with very few other conflicts
- Non-yielding drivers tend to come in groups--when one driver failed to yield in the slip lane, the vehicles behind would often follow, leading to multiple non-yielders during the same crossing
- There is street lighting near the crosswalk









2026 Driver Yield Rate Data Collections

Collection Date	Drivers Yielding < 30-ft	Drivers Yielding > 30-ft	Drivers Not Yielding	Driver Yield Rate
5/29/2026	26	7	16	67%
9/22/2026	23	18	13	76%

Average Driver Yield Rate by Year

2024: N/A **2025:** N/A **2026:** 72%

Roadway Characteristics

Speed: 45 mph
Number of Lanes: 4
Crossing Type: Semi-Controlled
Crossing Signal: RRFB

Roadway Users

Avg. Daily Traffic: 10,500
Avg. Pedestrians/hour: 6
Avg. Cyclists/hour: 3

Signs

Crossing Sign Type: Ped Crossing Signs + Arrow
Ahead Sign Type: Ped Crossing Signs + Ahead
Vertical Sign Type: None
Turning Vehicle Sign Type: None
Yield/Stop Sign Type: None

Markings

Yield/Stop Markings: None
Ped Crossing Markings: No
Transverse Rumble Strips: No
High Visibility Crosswalk Markings: Yes

Medians and Ramps

ADA Detection Pads: Yes
ADA Ramp: Yes
Median Type: None

St. Johns County



Aerial imagery provided by Esri Community Maps Contributors (imagery date varies)

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Program administered by Bike/Walk Central Florida

Woodlawn Rd at Jackson Park Dr

Crosswalk Characteristics & Driver Yield Rate Summary

0 50 ft

2026-10-1

B

Woodlawn Rd & Jackson Park Dr

St. Johns County

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for pedestrian safety

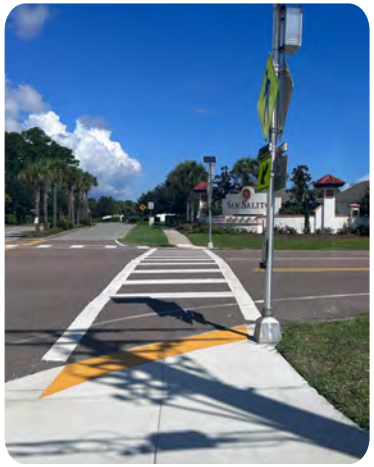
Crosswalk Observations:

- High percentage of drivers (>66%) yield to pedestrians at this crosswalk
- Pedestrians and cyclists were observed using crosswalk correctly, pressing the button to activate the RRFB before crossing
- Most non-yielding behavior came from drivers travelling straight, and it was about equal from both directions
- Speeding was a contributing factor for some of the non-yielding drivers
- Vehicles turning onto Woodlawn from adjacent roads did not appear to be a major contributor to non-yielding behavior
- Crossing generally felt comfortable with good visibility
- No street lighting near the crosswalk









2026 Driver Yield Rate Data Collections

Collection Date	Drivers Yielding < 30-ft	Drivers Yielding > 30-ft	Drivers Not Yielding	Driver Yield Rate
5/29/2026	16	15	10	76%
9/22/2026	10	26	12	75%

Average Driver Yield Rate by Year

2024: N/A **2025:** N/A **2026:** 75%

Roadway Characteristics

Speed: 45 mph
Number of Lanes: 3
Crossing Type: Semi-Controlled
Crossing Signal: RRFB

Roadway Users

Avg. Daily Traffic: 10,500
Avg. Pedestrians/hour: 4
Avg. Cyclists/hour: 3

Signs

Crossing Sign Type: Ped Crossing Signs + Arrow
Ahead Sign Type: Ped Crossing Signs + Ahead
Vertical Sign Type: None
Turning Vehicle Sign Type: None
Yield/Stop Sign Type: None

Markings

Yield/Stop Markings: None
Ped Crossing Markings: No
Transverse Rumble Strips: No
High Visibility Crosswalk Markings: Yes

Medians and Ramps

ADA Detection Pads: Yes
ADA Ramp: Yes
Median Type: Painted

St. Johns County



Aerial imagery provided by Esri Community Maps Contributors (imagery date varies)

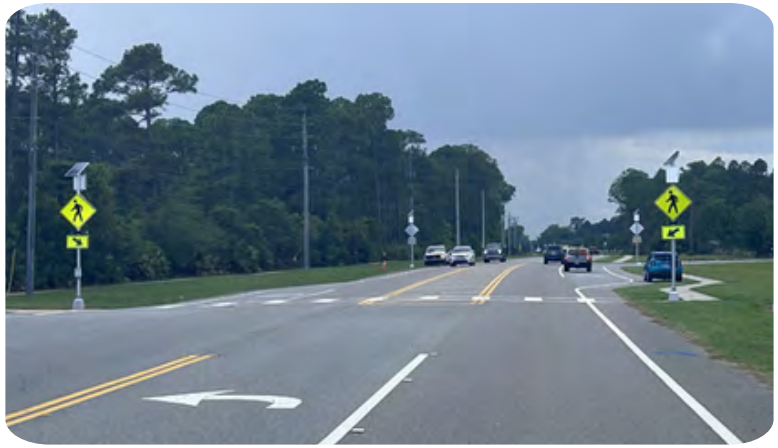
Woodlawn Rd. & Hefferon Dr.

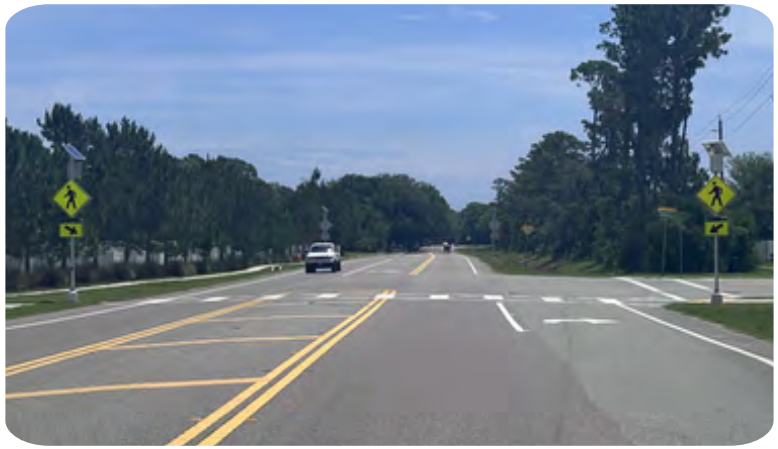
St. Johns County

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Crosswalk Observations:

- High percentage of drivers (>66%) yield to pedestrians at this crosswalk
- Most non-yielding behavior came from drivers travelling straight, and it was about equal from both directions
- Speeding did not appear to be a major factor at this location compared to the other crosswalk on Woodlawn Rd at Jackson Park Dr
- Vehicles turning onto Woodlawn from adjacent roads did not appear to be a major contributor to non-yielding behavior
- Yielding drivers often gave plenty of stopping distance
- Crossing generally felt comfortable with good visibility
- No street lighting near the crosswalk









2026 Driver Yield Rate Data Collections

Collection Date	Drivers Yielding < 30-ft	Drivers Yielding > 30-ft	Drivers Not Yielding	Driver Yield Rate
9/25/2026	7	2	61	13%

*10/13/2026 Follow Up: 10%

St. Johns County



Aerial imagery provided by Esri Community Maps Contributors (imagery date varies)

Average Driver Yield Rate by Year

2024: N/A **2025:** N/A **2026:** 13%

Roadway Characteristics

Speed: 45 mph
Number of Lanes: 5
Crossing Type: Controlled
Crossing Signal: Signalized Intersection

Roadway Users

Avg. Daily Traffic:
Avg. Pedestrians/hour: 1
Avg. Cyclists/hour: 13

Signs

Crossing Sign Type: Ped Crossing Signs + Arrow
Ahead Sign Type: None
Vertical Sign Type: None
Turning Vehicle Sign Type: None
Yield/Stop Sign Type: None

Markings

Yield/Stop Markings: None
Ped Crossing Markings: No
Transverse Rumble Strips: No
High Visibility Crosswalk Markings: Non-compliant

Medians and Ramps

ADA Detection Pads: Yes
ADA Ramp: Yes
Median Type: Curbed

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Program administered by Bike/Walk Central Florida

Race Track Road & St Johns Pkwy

Crosswalk Characteristics & Driver Yield Rate Summary

0 50 ft

2026-10-22

B

Race Track Road & St. Johns Parkway

St. Johns County

Best Foot Forward
for pedestrian safety

Crosswalk Observations:

- Moderate percentage of drivers (33 - 65%) yield to pedestrians at this crosswalk
- Northbound drivers turning left onto westbound Race Track Rd were the least likely to yield at this intersection
- Non-yielding from these occurred whether the pedestrian was travelling north or south, but it was most common when the pedestrian was travelling north since the cars have a head start
- When left-turning drivers did yield, many drivers behind them would honk or drive around to pass aggressively
- Pedestrians were often stuck waiting in the middle of the road with no refuge island until the left-turning drivers had all passed
- In some cases, the last few drivers with the green light would travel very fast through the intersection having already picked up speed on the approach
- During many of the crossings, time on the walk signal would expire before there was a clearing to continue crossing. When walking south, in some cases the data collector did not get to cross the street at all before time expired
- The right-turn slip lane was not a major contributor of non-yielding here, with generally slower driving speeds









Activity Schedule

BFF Program Support in St. Johns County

Date	Event Type	Event Title or Organization
01/14/26	BFF Stakeholder Meeting	BFF Crosswalk Selection Workshop
04/11/26	BFF Outreach Event	St. Augustine Library Pop-Up
05/31/26	BFF Outreach Event	Lullaby of the Rivers Festival
06/04/26	BFF Stakeholder Meeting	St. Johns County BFF Steering Committee Meeting
07/21/26	BFF Presentation	St. Johns County BoCC Resolution of Support
08/15/26	BFF Outreach Event	St. Augustine Amphitheatre Farmers Market
09/27/26	BFF Outreach Event	Art & Bark in the Park









Community Quotes

Capturing Community Conversations

"You should speak about pedestrian safety at Green Cove Jr. High School"

"I spoke to the City about an intersection that felt unsafe and they were able to put in a "no right turn on red" sign"





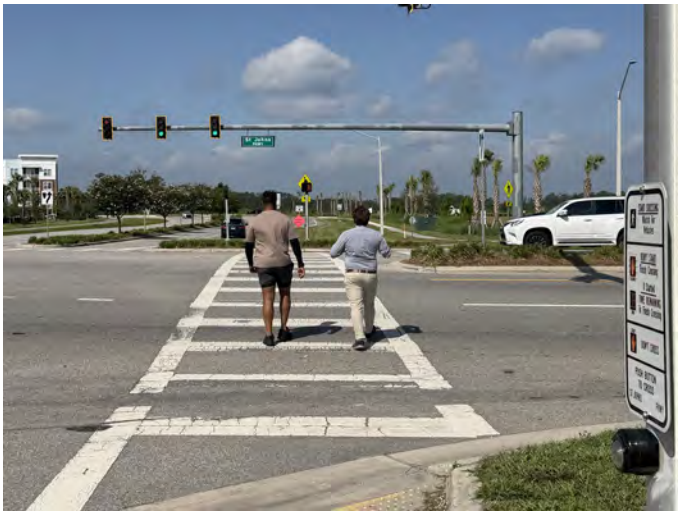
There are many drivers around here that are inconsiderate of pedestrians. There is often honking even when drivers are yielding at the crosswalk"

"The County installed an RRFB crosswalk near me on the beach and I feel much safer now"

Operation Best Foot Forward

Enforcement in Sr. Johns County

Date	Location	Warnings	Citations
St. Johns County Sheriff's Office			
Tuesday, July 14th	Davis Park Rd. & Nocatee Pkwy	0	0
Tuesday, July 14th	Race Track Road & St. Johns Parkway	3	0
Friday, July 17th	Longleaf Pine Pkwy & S Durbin Pkwy	0	0
Friday, July 17th	Longleaf Pine Pkwy midblock at Patriot Oaks Academy	4	1
Tuesday, July 21st	St. Johns Pkwy & Silverleaf Pkwy	0	4
Tuesday, July 21st	FL-16 & International Golf Pkwy	9	9
Tuesday, July 28th	Woodlawn Rd. at Jackson Park Dr.	3	0
Tuesday, July 28th	Woodlawn Rd.at Hefferon Dr.	3	0
St. Augustine Beach Police Department			
Monday, July 29th	A1A Beach Blvd. & A Street	3	0





Operation BFF: Parks & Trails

Regional High-Visibility Crosswalk Enforcement
March 9 – April 3

23
Participating Agencies

39
Crosswalk Details

646
Warnings & Citations

43
Media Placements

375K
Est. Media Impressions

$40K
Est. Earned Media Value







Operation Best Foot Forward Expands Reach & Impact Across Florida

April 7, 2026

Categories
All
Advocacy
Best Foot Forward
BIKE 5
Bike/Walk Kids
BWCF Programs
Community News
Events
Media & Press
Wheel of Achievement

This spring, Operation Best Foot Forward (OBFF) reached new milestones, expanding its footprint, strengthening collaborations, and continuing to shift driver behavior at crosswalks across Florida.

Led by the Best Foot Forward pedestrian safety program, OBFF is part of a long-term, data-driven effort focused on one simple but critical behavior: getting more drivers to stop for people in marked crosswalks, as required by Florida law.

Q2 Operation BFF: Program-Wide

Full Enforcement Schedule (March 9 - April 3)

Enforcement Date	Name	Yield Citations	Yield Warnings
Apopka Police Department			
3/12/2026 11:30:00 AM	Jason Dwelley Pkwy & Brush Dr	5	4
Belleview Police Department			
3/17/2026 1:00:00 PM	5516 SE Abshier Blvd E of Brown Ave	12	13
Brevard County Sheriff's Office			
3/25/2026 1:00:00 PM	Judge Fran Jamieson Way, E of Stadium Pkwy	3	11
Bunnell Police Department			
3/11/2026 1:00:00 PM	SR 100 & Pine St	21	16
3/11/2026 2:30:00 PM	SR 100 & Chapel St	2	2
3/19/2026 1:00:00 PM	SR 100 & Pine St	4	9
3/19/2026 3:00:00 PM	W Moody Blvd & Main St	0	0
3/19/2026 5:00:00 PM	SR 100 & Chapel St	9	26
Cape Canaveral Police Department			
3/25/2026 1:00:00 PM	N Atlantic Ave & Southgate Mobile Homes	2	28
Casselberry Police Department			
3/10/2026 11:00:00 AM	Lake Dr & Park Dr	11	9
Flagler County Sheriff's Office			
3/19/2026 11:30:00 AM	Belle Terre Pkwy & SR 100 N	1	2
3/19/2026 12:30:00 PM	Bulldog Dr & SR 100 N	0	0
4/1/2026 11:30:00 AM	Belle Terre Pkwy & SR 100 N	0	0
4/1/2026 12:30:00 PM	Bulldog Dr & SR 100 N	0	0
Holly Hill Police Department			
3/11/2026 1:00:00 PM	Riverside Dr & 10th St	0	13
Howey-in-the-Hills Police Department			
3/11/2026 2:30:00 PM	SR 19 & W Central Ave	3	0
Indian Harbour Beach Police Department			
4/3/2026 5:00:00 PM	Pine Tree Dr & School Rd	3	2
Jacksonville Police Department			
4/2/2026 1:30:00 PM	Lillian Rd & Bert Rd	2	16

Q2 Operation BFF: Program-Wide

Full Enforcement Schedule (March 9 - April 3)

Enforcement Date	Name	Yield Citations	Yield Warnings
Kissimmee Police Department			
3/31/2026 1:00:00 PM	W Columbia Ave at Central Ave Elementary	18	24
3/31/2026 2:30:00 PM	Dyer Blvd at Kissimmee Middle	7	17
Lakeland Police Department			
3/24/2026 1:00:00 PM	MLK Jr Ave & W 4th St	17	2
3/26/2026 1:00:00 PM	Lakeland Highlands Rd & E Edgewood Dr	0	0
Longwood Police Department			
3/31/2026 12:00:00 PM	Dog Track Rd & Ronald Reagan Blvd	3	2
Marion County Sheriff's Office			
3/30/2026 12:00:00 PM	Marion Oaks Course & SW 130th St	12	9
Oakland Police Department			
3/16/2026 2:00:00 PM	W Colonial Dr & Tubb St W	0	9
3/18/2026 2:00:00 PM	W Colonial Dr & Tubb St W	0	5
Orange County Sheriff's Office			
3/10/2026 12:00:00 PM	Lake Underhill Rd & Spring Island Way	60	3
Orlando Police Department			
3/13/2026 12:30:00 PM	E Michigan St & Cayman Way	27	3
3/24/2026 12:30:00 PM	Millenia Blvd & Timarron Dr	14	13
Osceola County Sheriff's Office			
4/2/2026 12:00:00 PM	E Lakeshore Blvd and Remington Blvd	5	5
4/2/2026 1:30:00 PM	E Lakeshore Blvd and Brown Chapel Rd	5	5
Palm Bay Police Department			
3/17/2026 12:00:00 PM	Port Malabar Blvd NE & Veterans Park	19	0
Ponce Inlet Police Department			
3/18/2026 1:00:00 PM	S Atlantic Ave & Harbour Village Blvd	10	3
Titusville Police Department			
3/23/2026 7:00:00 PM	Palmetto St & S Washington Ave	2	25
3/24/2026 7:00:00 PM	Palmetto St & S Washington Ave	2	27
3/25/2026 7:00:00 PM	Palmetto St & S Washington Ave	2	25
3/26/2026 7:00:00 PM	Palmetto St & S Washington Ave	2	25

Q2 Operation BFF: Program-Wide

Full Enforcement Schedule (March 9 - April 3)

Enforcement Date	Name	Yield Citations	Yield Warnings
Volusia County Sheriff's Office			
3/25/2026 12:00:00 PM	S Atlantic Ave & Mallard St	8	0
Winter Haven Police Department			
3/19/2026 1:00:00 PM	US 17 & Ave D NW	1	1
4/2/2026 10:00:00 AM	6th St SE & Ave H SE	0	0

Operation BFF: Back to School

Regional High-Visibility Crosswalk Enforcement
July 14 – August 17

20
Participating Agencies

41
Crosswalk Details

516
Warnings & Citations

112
Media Placements

1.04M
Est. Media Impressions

$217K
Est. Earned Media Value






Operation Best Foot Forward Expands Reach as Students Head Back to School

August 13, 2026

Categories
All
Advocacy
Best Foot Forward
BIKE 5
Bike/Walk Kids
BWCF Programs
Community News
Events
Media & Press
Wheel of Achievement

As students across Central Florida head back to school, drivers are being reminded to slow down, stay alert, and stop for people crossing the street.

This summer, Operation Best Foot Forward brought law enforcement agencies together **across 10 Florida counties** for a multi-week enforcement campaign focused on improving driver compliance with Florida's crosswalk law. During the operation, law enforcement **conducted 41 enforcement details and 516 traffic stops**, issuing warnings and citations to drivers who failed to yield to pedestrians in crosswalks.

Q4 Operation BFF: Program-Wide

Full Enforcement Schedule (July 13 - August 7)

Enforcement Date	Name	Yield Citations	Yield Warnings
Bartow Police Department			
7/31/2026 12:00:00 PM	Schumate Dr & E Clower St	0	4
Bunnell Police Department			
7/25/2026 12:00:00 PM	SR 100 & Chapel St	3	3
7/25/2026 2:00:00 PM	SR 100 & Pine St	6	5
Casselberry Police Department			
7/22/2026 12:00:00 PM	Lake Dr & Park Dr	13	8
Daytona Beach Police Department			
7/21/2026 12:00:00 PM	S Beach St & Cedar St	15	4
Flagler County Sheriff's Office			
7/13/2026 12:00:00 PM	Belle Terre Pkwy & SR 100 N	0	1
Kissimmee Police Department			
8/5/2026 12:00:00 PM	W Oak Street & N Emory Ave	19	24
8/5/2026 2:00:00 PM	W Columbia Ave at Central Ave Elementary	20	24
Lake County Sheriff's Office			
7/24/2026 12:00:00 PM	County Rd 455 & S Lake Trail	17	5
Leesburg Police Department			
7/14/2026 4:00:00 PM	South St & S 14th St	0	0
7/21/2026 4:00:00 PM	South St & S 14th St	0	0
7/28/2026 4:00:00 PM	South St & S 14th St	0	0
8/4/2026 4:00:00 PM	South St & S 14th St	0	0
Longwood Police Department			
8/4/2026 12:00:00 PM	Dog Track Rd & Ronald Reagan Blvd	4	5
Marion County Sheriff's Office			
7/23/2026 11:00:00 AM	SW 62nd Ave Rd & SW 103rd Loop	0	6
7/30/2026 11:00:00 AM	SE 28th St & SE 52nd Ave	5	9

Q4 Operation BFF: Program-Wide

Full Enforcement Schedule (July 13 - August 7)

Enforcement Date	Name	Yield Citations	Yield Warnings
Mount Dora Police Department			
7/21/2026 12:00:00 PM	E 5th Ave & Tremain St	4	0
7/22/2026 12:00:00 PM	E 5th Ave & Tremain St	2	1
7/28/2026 12:00:00 PM	E 5th Ave & Tremain St	8	0
7/29/2026 12:00:00 PM	E 5th Ave & Tremain St	13	2
Oakland Police Department			
7/30/2026 12:00:00 PM	501 E Oakland Ave at Oakland Charter School	1	10
8/4/2026 12:00:00 PM	501 E Oakland Ave at Oakland Charter School	1	14
Orange County Sheriff's Office			
7/22/2026 12:00:00 PM	Lake Underhill Rd & Spring Island Way	70	0
Orlando Police Department			
7/21/2026 12:00:00 PM	N Bumby Ave & Illinois St	5	12
7/22/2026 12:00:00 PM	4963 Raleigh St W of Lescot Ln	19	16
Osceola County Sheriff's Office			
7/14/2026 12:00:00 PM	Tallahassee Blvd & Myakka St	0	2
7/22/2026 12:00:00 PM	Celebration Pl & Celebration Pl	0	0
Palm Bay Police Department			
7/28/2026 12:00:00 PM	Port Malabar Blvd NE & Veterans Park	36	1
8/4/2026 12:00:00 PM	Emerson Dr at Pineapple Academy	33	0
Ponce Inlet Police Department			
7/16/2026 12:30:00 PM	S Atlantic Ave & Harbour Village Blvd	10	3
7/30/2026 12:30:00 PM	S Atlantic Ave & Winterhaven Park	5	3
St. Augustine Beach Police Department			
7/27/2026 12:00:00 PM	A1A Beach Blvd & A Street	0	2
St. Augustine Police Department			
7/17/2026 12:00:00 PM	Longleaf Pine Pkwy at Patriot Oaks Academy	1	4
7/29/2026 12:00:00 PM	Woodlawn Rd at Jackson Park Dr	0	3
7/29/2026 12:00:00 PM	Woodlawn Rd at Hefferon Dr	0	3

Q4 Operation BFF: Program-Wide

Full Enforcement Schedule (July 13 - August 7)

Enforcement Date	Name	Yield Citations	Yield Warnings
St. Johns Police Department			
7/14/2026 12:00:00 PM	Davis Park Rd & Nocatee Pkwy	0	0
7/14/2026 12:00:00 PM	Race Track Road & St Johns Pkwy	0	3
7/17/2026 12:00:00 PM	Longleaf Pine Pkwy & S Durbin Pkwy	0	0
7/21/2026 12:00:00 PM	St Johns Pkwy & Silverleaf Pkwy	0	0
7/21/2026 12:00:00 PM	FL-16 & International Golf Pkwy	3	9
Winter Haven Police Department			
7/23/2026 1:00:00 PM	W Central Ave & 1st St N	4	13

Media Engagement

Program-Wide, Oct. 2025 – Sept. 2026

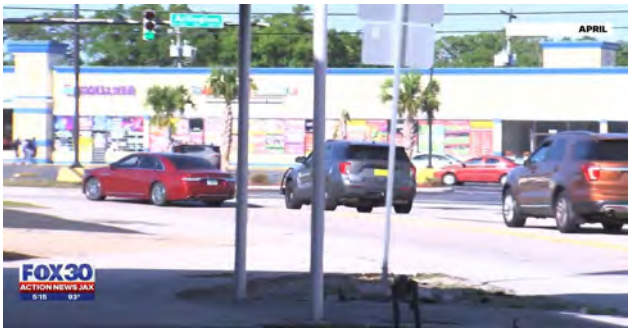
201
Media Placements

2.41M
Est. Media Impressions

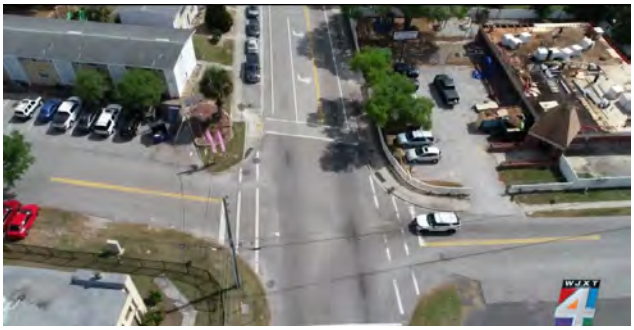
$305K
Est. Earned Media Value



[Jacksonville Launches Best Foot Forward to Improve Pedestrian Safety]



[St. Johns County Recognizes BFF w/ Proclamation]



[St. Johns County Steps Up Crosswalk Enforcement at High-Risk Locations]



[OBFF Highlights Driver Responsibility in Intercession City]

Social Media Performance

Program-Wide, Oct. 2025 – Sept. 2026

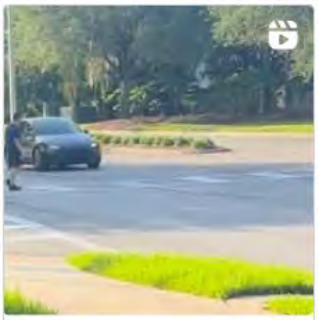
161.3K	65.8K	3.4K
Views	People Reached	Interactions



At Port Malabar Blvd. NE & Veterans...

Mon Mar 30, 1:58pm

46.9K · 143 · 86 · 15



One marked crosswalk. Multiple...

Thu Jul 30, 12:00pm

10.2K · 45 · 23 · 1



Starting today, drivers across Centra...

Tue Mar 10, 9:48am

4.4K · 35 · 6 · 15



A safer crosswalk starts with the right...

Thu Aug 27, 12:00pm

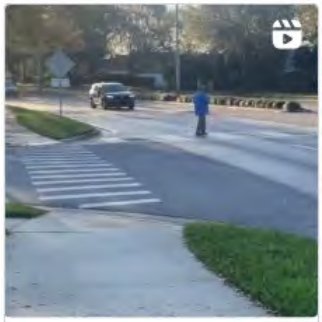
3.2K · 29 · 7 · 2



Pedestrian Safety Month Spotlight:...

Wed Oct 29, 4:10pm

2.7K · 7 · 0 · 2



Would you have stopped? During the...

Mon Mar 16, 11:49am

1.5K · 20 · 9 · 3



February Sign-Waving Events ...

Fri Jan 30, 10:24am

846 · 16 · 0 · 7



What is a Best Foot Forward sign-waving...

Fri May 29, 10:03am

795 · 28 · 2 · 3

SUPPORTING DOCUMENTS

Partner Meeting Recaps

St. Johns County

Bike/Walk Central Florida

Best Foot Forward for pedestrian safety

BFF FY26 Workshop Recap: St. Johns County

Wednesday, January 14, 2026
2:00 – 4:00 PM
2750 Industry Center Rd., St. Augustine FL 32084

ATTENDANCE

Emily Bush, BWCF
Vince Dyer, BWCF
Kenzie Anderson, BWCF
Thalia Fusté, North Florida TPO
Marci Larson, North Florida TPO
Anna Siju, FDOT
Jason Sparks, City of St. Augustine Beach
Xavier Pellicer, City of St. Augustine
Brian Frasca, St. Augustine PD
Dick D'Souza, St. Johns County
Michael Likley, St. Johns County
Michael Grunewald, St. Johns County
Chip Carrey, St. Johns County

WORKSHOP RECAP

FY 2026 Planning

- **Crosswalk Discussion & Selection**
  - The following crosswalks were discussed as potential locations for monitoring:
    - Davis Park Rd. & Nocatee Pkwy
      - Near several parks and schools
      - Issue with golf carts not yielding
      - Lots of e-bike users in this area
    - Race Track Road & St. Johns Parkway
      - Major intersection, pedestrian crossing against heavy left turn on green ball. County plans an LPI combined with signal head revision on St. Johns Pkwy
      - Baseline collection at this location
    - St. Johns Pkwy & Silverleaf Pkwy
      - Slip lane crosswalk next to a multiuse path
    - CR 210 & CR 2209 (St. Johns Parkway) [West leg]
      - Major traffic signal intersection near commercial areas
    - FL-16 & International Golf Pkwy
      - Major intersection, adjacent to four public schools with no crossing guards
      - This location is currently being redeveloped. Construction has started
      - Baseline collection at this location
    - A1A & A Street [West leg]
      - High summer beach demand with an LPI on the east and west legs
    - A1A Beach Blvd & A Street
      - Partners noted issues with pedestrians crossing outside of the marked crosswalk or without waiting for the walk signal

- Rosemont Dr. N. of Inkwood Ct.
    - A student was hit while crossing the south crosswalk recently
    - Lots of school traffic, large development area
- Longleaf Pine Pkwy & S Durbin Pkwy
    - Signalized intersection
    - Near county project planned at Scotland yard
    - Near a community center, 45mph
- Veterans Pkwy & Longleaf Pine Pkwy
    - Signalized intersection
    - Near shopping, a church, and a high school
- North Beach Camp Resort
    - PHBs nearby
    - Heavy vacation rental area up and down this corridor
    - BFF to take observations at this section south of this area at beach access points
- US1 & Old Mission Ave.
    - No crossing, multiple fatalities near this area
    - DOT road, possibly reach out to them about PD concern
- A1A Beach Blvd. midblock at Crabby's
    - RRFB location at the pier
    - County road, but the city maintains the flags
- A1A Beach Blvd & 11th St.
    - Flashing pedestrian signs with flags
- Solana Rd. & Golf View Cir.
    - Adjacent to a private school, SJS will be installing an RRFB in February 2026
- A1A & Pope Rd.
    - Summer beach demand
- Sevilla St. & A1A
    - Summer beach demand
- Madrid St. & A1A
    - Summer beach demand
- Thomas Ivey Blvd. & Race Track Road
    - Crossing guard reports conflict with drivers making lefts off Celestina. County plans timing adjustment & LPI
- Longleaf Pine Pkwy & Scotland Yard Blvd.
    - This location is currently unmarked. County plans to install a hybrid pedestrian signal in Summer of 2027. The study makes this a recommendation.
- Longleaf Pine Pkwy & Rivertown Main St.
    - Traffic signal near a high school. In Summer 2025, SJC installed exclusive pedestrian operation due to lack of respect for pedestrian traffic by vehicle traffic

- **The following crosswalks were selected to monitor for FY 2026:**
    - Race Track Road & St. Johns Parkway [Baseline]
    - FL-16 & International Golf Pkwy [Baseline]
    1. A1A Beach Blvd & A Street
    2. A1A Beach Blvd & 11th St.
    3. Rosemont Dr. N. of Inkwood Ct.
    4. Davis Park Rd. & Nocatee Pkwy
    5. Longleaf Pine Pkwy & S Durbin Pkwy
    6. St. Johns Pkwy & Silverleaf Pkwy

- **FY 2026 Tentative Calendar & Important Dates for St. Johns County:**
    - *Operation BFF: Parks & Trails – March 2026*
    - *Steering Committee Meeting – May 2026*
    - *Operation BFF: Back to School – July 2026*

BFF Steering Committee Meeting: St. Johns County

Tuesday, June 4, 2026

9:00 AM – 10:00 AM (Virtual)

Attendance

Vince Dyer, BWCF
Kenzie Anderson, BWCF
Emily Bush, BWCF
Thalia Fuste, North Florida TPO
Marci Larson, North Florida TPO
Clark Letter, North Florida TPO
Paige DeBold, FDOT
Nick Hope, FDOT
Anna Siju, FDOT
Mike Smith, St. Johns County Sheriff's Office
Austin Reese, St. Johns County Sheriff's Office
Michael Grunewald, St. Johns County
Michael Likely, St. Johns County
Dick D'Souza, St. Johns County
Mike Hope, St. Johns County Public Schools
Jason Sparks, City of St. Augustine Beach
Rebecca Melvin, UF Health

Program Updates

Vince demonstrated the new GIS Crosswalk Dashboard, explained that data appear live upon submission but averages update through weekly models, described anomaly review procedures, and walked through filters, crosswalk status definitions (active, inactive, previously evaluated, under evaluation), and site-level charts and table.

The Best Foot Forward team introduced a new program flyer for partner outreach and offered printed copies on request, summarized coalition goals, and regional impact metrics from the Orlando metro area. Vince announced consolidation of the Wheel of Achievement and Best Foot Forward summit into one Wheel of Achievement awards ceremony planned for February, described nomination and voting processes, and said nomination information will be distributed this summer.

Engineering, Enforcement, & Education

Crosswalk Data Insights and Updates

Vince outlined the Best Foot Forward field data collection methodology: data collectors photograph sites, place a flag at a speed-based stopping distance ("dilemma zone"), conduct two 20-stage crossing sessions at different times of day, record pedestrian/bike/ECV activity including latent demand counts, and follow safety and behavior protocols so that yield observations reflect drivers who had sufficient time to stop.

Vince defined driver yield-rate thresholds (average 49%, high >66%, low <33%) and identified specific high-yielding crosswalks on A1A in St. Augustine Beach and several in St. Johns County, including Patriot Oaks Academy and Woodlawn and Hefferon, while noting RRFBs typically perform in the mid-70%.

Operation Best Foot Forward Updates

Enforcement methodology was explained (twice-yearly operations with staged decoy walkers, visible markers, vehicle- or foot-based enforcement), and results from the recent March operation were presented. Vince also explained the rationale and timing for the back-to-school

enforcement campaign, scheduled July 14–August 7, which aims to maximize visibility before school starts and typically earns strong media coverage and elected-official engagement for child pedestrian safety.

Education and Outreach Efforts

Kenzie summarized two St. Augustine-area events where BFF staff held roughly 60 individual conversations about crosswalk law and public safety and received frequent comments requesting more protected biking and walking paths, particularly on bridge crossings such as SR-312. She noted the program is seeking more events before the fiscal year ends in late September and invited event suggestions via email.

Partner Updates

Paige DeBold provided updates on FDOT outreach efforts within Nocatee, as well as progress regarding a shared-use path near the Florida School for the Deaf and Blind where vulnerable users and vehicles will interact. Thalia Fuste and the North Florida TPO confirmed continuity of the program into the next year and recommended a running list of crosswalk nominations sourced from community input and event interactions. Thalia also offered to share video from a Duval County enforcement to support St. Johns County communications and enforcement documentation practices.

St. Johns County reported installing RRFBs at Woodlawn/Hefferon and Woodlawn/Jackson intersections with an upcoming sign change to “Yield to PED when flashing”. The St. Johns County Sheriff’s Office traffic-division confirmed capacity and interest in partnering on enforcement, and the program will follow up to schedule an on-site first enforcement.

Jason Sparks offered to display program brochures at the St. Augustine Beach City Hall and requested 50 printed copies. Rebecca Melvin from UF Health reported opening a St. Johns County location in September, a grant for e-bike helmets, and plans to coordinate education with law enforcement pending state policy developments.

Next Meeting: Annual Crosswalk Workshop September/October 2026

SUPPORTING DOCUMENTS

Coalition Framework Roster

Bike/Walk Central Florida

Best Foot Forward for pedestrian safety

St. Johns County Coalition

Best Foot Forward Steering Committee Partners

Name	Company Name	Job Title
Reuben Franklin	City of St. Augustine	Assistant City Manager
Marcus Pinson	City of St. Augustine	Mobility Manager
Russell Adams	City of St. Augustine Beach	Public Works Director
Jason Sparks	City of St. Augustine Beach	Engineering Director
Frankie Hammonds	St. Augustine Beach Police Department	Lieutenant
Brian Frasca	St. Augustine Police Department	Sergeant
Richard Warner	St. Augustine Police Department	Commander of Operations
Paige Debold	FDOT District 2	ADA Coordinator
Nick Hope	FDOT District 2	Safety Studies Engineer
Annely Karron	FDOT District 2	Safety Specialist
Anna Siju	FDOT District 2	Transportation Planner, North Florida TPO Liaison
Thalia Fuste	North Florida TPO	Transportation Planner
Clark Letter	North Florida TPO	Planning and Analytics Director
Jamie Baccari	St. Johns County Government	Assistant Director
Paul Carey	St. Johns County Government	Traffic Systems Analyst
Dick D'Souza	St. Johns County Government	Growth Management Assistant Director Transportation
Mike Grunewald	St. Johns County Government	Traffic Engineer
Michael Hope	St. Johns County Government	Routing Supervisor
Michael Likely	St. Johns County Government	Project Manager
Walker Sims	St. Johns County Sheriff's Office	Corporal
Mike Smith	St. Johns County Sheriff's Office	Lieutenant
Rebecca Melvin	UF Health	Trauma Education Coordinator/Injury Prevention Coordinator
Jennifer Wills	UF Health	St. Johns Care Connect Coordinator
Jackie Morrison	Wolfson Children's Hospital	Community Health Educator and Safe Kids Northeast Florida Coordinator